CAITLYN ZAHN, M.A.

ABOUT

I'm a web developer with a diverse background that includes graphic design. My understanding for user experience and WAI standards help me contribute to making responsive websites and applications with effortless interactions that are accessible to everyone.

I write clean, semantic code and have an understanding for SEO design principles. I work to solve problems and find answers for questions I don't know the answers to, which allows me to continue to learn what I am passionate about.

SCHOOL

UNIVERSITY OF FLORIDA
JAN 2016 - AUG 2017

Master of Arts in Mass Communication
Specializing in Web Design and Online Communication

WEST VIRGINIA UNIVERSITY
AUG 2009 - MAY 2013

Bachelors of Science in Journalism (BSJ)
Major in public relations, Minor in communications

METUCHEN HIGH SCHOOL
JUN 2009

CONTACT

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@CREATELYN

SKILLS

DEVELOPER
- HTML5
- CSS
- Sass
- JavaScript
- jQuery
- Ruby on Rails
- React
- Github

DESIGNER
- Adobe CC
- Sketch
- Abstract
- InVision

EXPERIENCE

ADJUNCT INSTRUCTOR
UNIVERSITY OF FLORIDA, SPRING 2018

Intructor for User Experience Theory Online Course.

DEVELOPER
MADE BY MUNSTERS, AUG 2017 - PRESENT

Review wireframes and mockups based on best practices for a good user experience. Understand design systems and design components from application design. Review and merge pull requests on Github. Use best practices and web standards for accessibility.

DESIGNER/DEVELOPER
CREATELYN, SEPT. 2016 - PRESENT

Self-started business for design and development. Includes work in logo design, wordpress websites, print and digital design, and SEO.

DEVELOPER INTERN
MADE BY MUNSTERS, JAN. 2017 - AUG. 2017

Create pattern libraries based on design mockups and implementing those components in marketing websites and styling of web and mobile application. Use best practices for HTML5, CSS, Sass, JavaScript, jQuery and Ruby on Rails. Worked with team members to review Github pull requests.

DIGITAL/WEB GRAPHIC DESIGNER
BEALLS/BURKES OUTLET, BRADENTON, FL, NOV. 2015 - JUL. 2016

Responsible for the design and aesthetics of burkesoutlet.com and beallsoutlet.com. Including the homepage, web banners and wireframes. Design and program daily emails to drive traffic to the website.

MARKETING INTERN
STAR2STAR, SARASOTA, FL, SEPT. 2015 - NOV. 2015

Assisted with the development of redesigning the company website using knowledge of HTML and CSS. As well as, created designs for internal and external marketing. Supported editing code in emails and marketing material.

GRAPHIC DESIGNER
CACTUS SKY DIGITAL, SARASOTA, FL, MAR. 2015 - NOV. 2015

Developed emails in PHP framework with hand coded HTML/CSS. Designed and created a wide variety of graphic art and promotional material. Acquired graphical elements and designed them in pre-production for email and web projects.